Notice Concerning Determination of Corporate Logo for New Company Name

At the Ordinary General Meeting of Shareholders held on June 27, 2024, a partial amendment to the Articles of Incorporation was approved, and it has been decided that the company name will be changed to DAIHATSU INFINEARTH MFG.CO.,LTD. on May 2, 2025. We are pleased to announce that our corporate logo has been decided as shown below.

1. Change of the corporate logo

In conjunction with the company name change, our new corporate logo will be as shown below. This mark will be used for all company logos that include DAIHATSU INFINEARTH in their company names.

Corporate Logo

Basic Pattern



Horizontal Pattern



2. About the design concept of the corporate logo

(1) Logo Mark



It is based on the symbol mark "E" from the time of the company's founding, which is used as the company emblem and represents our desire to carry on the history and DNA of the company. Additionally, the overall horizontal and vertical composition represents our precise, advanced technical capabilities and honest corporate attitude.

(2) Logo Type



The "E" in the center of the new company name, which is a combination of the words "Infinity" and "Earth" is positioned as an important axis, and the company will achieve a high level of balance between "Sustainability of the global environment" and "Sustainable business value enhancement" without compromising its core business of supplying energy to social infrastructure. And the "i" is at the center of it. This represents our determination that every employee, that is, "I," will take the initiative in making this a reality.

(3) The color of the brand

The gradation that moves from blue to green represents that the trust cultivated by Daihatsu Diesel will be linked to global environmental sustainability and an abundant society.

The new company name, DAIHATSU INFINEARTH, is a coined word for "Infinity" and "Earth". With the corporate statement "TECHNOLOGY FOR THE EARTH, our group contributes to the realization of a sustainable society by working in harmony with the global environment through technology. Our new company name will further clarify this mission, as we will continue to pursue technological innovation and bring limitless new possibilities to the global environment.

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